



(Approved by UGC & Govt.)

PRIMEASIA UNIVERSITY

a mission with a vision

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MBA Program

List of Courses

MBA		
Major : Accounting, Finance, Marketing, HRM, MIS, Operations Management		
Semester 1		
Code	Course Title	Credits
ACT-501	Principles of Accounting	3
MGT-501	Principles of Management	3
MAT-501	Mathematics for Decision Making	3
Total Credits		9
Semester 2		
Code	Course Title	Credits
LEB-501	Legal Environment of Business	3
STS-501	Business Statistics	3
BUS-501	Business Communication	3
CIS-501	Computer Information System	3
Total Credits		12
Semester 3		
Code	Course Title	Credits
FIN-501	Financial Management	3
HRM-501	Human Resource Management	3
MKT-501	Marketing Management	3
MGT-502	Organizational Behavior	3
Total Credits		12
Semester 4		
Code	Course Title	Credits
ACT-502	Management Accounting	3
MGT-503	Operations Management	3
Major 1	-----	3
Major 2	-----	3
Total Credits		12
Semester 5		
Code	Course Title	Credits
ECO-501	Managerial Economics	3
MGT-601	Strategic Management	3
Major-3	-----	3
Major-4	-----	3
Total Credits		12
Semester 6		
INT-615	Internship	3
Total Credits		60

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MBA		
Major: Textile & Apparel Marketing		
Semester 1		
Code	Course Title	Credits
ACT-501	Principles of Accounting	3
MGT-501	Principles of Management	3
TXM-501	Fiber and Yarn Studies	3
TXM-502	Fabric Studies	3
Total Credits		12
Semester 2		
Code	Course Title	Credits
LEB-501	Legal Environment of Business	3
MGT-502	Organizational Behavior	3
TXM-503	Dyeing and Finishing	3
TXM-504	Apparel Studies	3
Total Credits		12
Semester 3		
Code	Course Title	Credits
FIN-501	Financial Management	3
HRM-501	Human Resource Management	3
MKT-501	Marketing Management	3
Total Credits		9
Semester 4		
Code	Course Title	Credits
ACT-502	Management Accounting	3
MGT-503	Operations Management	3
Major 1	-----	3
Major 2	-----	3
Total Credits		12
Semester 5		
Code	Course Title	Credits
ECO-501	Managerial Economics	3
MGT-601	Strategic Management	3
Major 3	-----	3
Major 4	-----	3
Total Credits		12
Semester 6		
INT-615	Internship	3
Total Credits		60

N.B : 1. For MBA in Textile & Apparel Marketing the requisite foundation courses for Textile Graduates are: Business Communication (BUS-501); Mathematics for Decision Making (MAT-501); Business Statistics (STS-501); Computer Information System (CIS-501) instead of courses Fiber and Yarn Studies (TXM-501), Fabric Studies (TXM-502), Dyeing and Finishing (TXM-503), Apparel Studies (TXM-504).

2. The requisite courses for EMBA Program of all streams are 4 foundation courses, 7 core courses, and 4 major courses.

3. Internship is not requisite for EMBA students.